

BUSINESS ACUMEN

GAIN BUSINESS INSIGHTS TO MAKE BETTER DECISIONS



Develop your business and financial proficiency.

The ability to succeed in an organisation and help it to flourish requires an in-depth understanding of how your organisation generates its revenues and profits.

Gaining greater insight into how your business strategy, decisions and actions contribute towards improving corporate results will enhance your ability to establish how individuals can make a real difference.

Successful individuals take time to learn about legal and financial terms and definitions because they facilitate simpler, more effective communications with the internal and external finance specialists.

Developing business acumen opens up opportunities for you to influence and impact your business productivity and growth. Increased understanding and know-how enables smarter, more effective decision making to take place.



2 Day course

Comprehensive materials

Can be tailored to your business

PRACTICAL, APPLICABLE LEARNING

A practical workshop that uses workplace budget and accounting simulations to practice and hone business acumen know-how and skills.

For more information, visit tackinternational.com or call us on +44 (0)1923 897 900

THIS COURSE WILL ENABLE YOU TO:

- Interpret company accounts and use financial measures selectively to reveal the financial health of the organisation
- Assess the costs and revenues which are relevant to your decision-making and actions and that affect your company's profitability
- Evaluate the impact of pricing and deal negotiation – the factors that impact market pricing and profitability
- Follow a structured approach to develop Business Strategy and Planning



WE BELIEVE IN THE INDIVIDUAL

a **GI GROUP** brand